

Privacy Policy

Effective Date: January 1, 2025

Version: 1.0

WISS Technology, LLC ("WISS," "we," "us," or "our") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, **WISSTechnology.ai** ("Website"). By using the Website, you agree to the terms of this Privacy Policy. If you do not agree, please do not use the Website.

1. Information We Collect

1.1 Personal Information:

- When you interact with our Website, we may collect personal information, such as your name, email address, phone number, company name, and payment details, if you choose to provide it.

1.2 Automatically Collected Information:

- We may collect information automatically, including:
 - IP address
 - Browser type and version
 - Device type and operating system
 - Pages viewed and time spent on the Website
 - Referring website or source

1.3 Cookies and Similar Technologies:

- We use cookies and similar tracking technologies to enhance your experience on our Website. Cookies help us understand user behavior and improve the Website's functionality.
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2. How We Use Your Information

2.1 To Provide Services:

- Process your inquiries, subscriptions, or other transactions.
- Deliver information or services you request.

2.2 To Improve the Website:

- Analyze usage patterns to improve user experience.
- Ensure Website functionality and security.

2.3 To Communicate:

- Respond to your questions or comments.
- Send updates, promotions, or other relevant content with your consent.

2.4 To Comply with Legal Obligations:

- Meet legal and regulatory requirements.
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3. How We Share Your Information

3.1 Third-Party Service Providers:

- We may share your information with trusted service providers who perform services on our behalf, such as payment processing, data analysis, and website hosting.

3.2 Legal Requirements:

- We may disclose your information when required by law or if necessary to protect our rights, safety, or property.

3.3 Business Transfers:

- In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of the business transaction.
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4. Your Choices

4.1 Managing Cookies:

- You can adjust your browser settings to refuse cookies or notify you when cookies are being used. Note that some features of the Website may not function properly without cookies.

4.2 Opt-Out:

- You can opt-out of receiving marketing communications by clicking the "unsubscribe" link in emails or contacting us directly.

4.3 Access and Update:

- You can request access to, correction of, or deletion of your personal information by contacting us at the details provided below.
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5. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal information from unauthorized access, use, or disclosure. However, no security measures are completely foolproof, and we cannot guarantee absolute security.

6. GDPR Compliance

6.1 Your Rights Under GDPR: If you are located in the European Economic Area (EEA), you have the following rights under the General Data Protection Regulation (GDPR):

- **Right to Access:** You have the right to request access to the personal data we hold about you.
- **Right to Rectification:** You can request that we correct or update inaccurate or incomplete data.
- **Right to Erasure:** You can request that we delete your personal data, subject to legal or contractual obligations.
- **Right to Restrict Processing:** You can request that we limit the processing of your personal data in certain circumstances.
- **Right to Data Portability:** You can request a copy of your personal data in a structured, commonly used, and machine-readable format.
- **Right to Object:** You can object to the processing of your personal data for direct marketing or other purposes based on legitimate interests.

6.2 Legal Basis for Processing: We process personal data based on one or more of the following legal grounds:

- Your consent (e.g., for marketing communications).
- Performance of a contract (e.g., providing requested services).
- Compliance with legal obligations.
- Legitimate interests pursued by WISS or a third party (e.g., improving the Website and user experience).

6.3 Data Transfers: If your data is transferred outside the EEA, we ensure appropriate safeguards are in place, such as standard contractual clauses or other approved mechanisms.

6.4 Exercising Your Rights: To exercise your GDPR rights, please contact us at the details provided in Section 9. We will respond to your request within the timeframes required by law.

7. Children's Privacy

Our Website is not intended for children under the age of 13. We do not knowingly collect personal information from children. If we learn that we have collected information from a child under 13, we will delete it promptly.

8. International Users

If you are accessing our Website from outside the United States, please note that your information may be transferred to, stored, and processed in the United States. By using the Website, you consent to this transfer.

9. Updates to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be effective immediately upon posting the updated policy on the Website. Your continued use of the Website following the posting of changes constitutes your acceptance of such changes.

10. Contact Us

If you have questions or concerns about this Privacy Policy or how your information is handled, please contact us:

WISS Technology, LLC
contact@wisstechnology.ai

Thank you for trusting WISS Technology. Your privacy is important to us.